



KIT/CEK No 0 1 6 4 6

16 NOV 2024

## Notice KIT Media Cell (2023-24)

It is hereby informed that to bring unity and integrity in KIT branding as a corporate institution, we are starting 'KIT Media Cell'. Being Public relations account KMC executives are responsible for handling all aspects of planned publicity campaigns and PR activities.

### This Cell will work for following Objectives:

- To plan communication strategies and campaigns through Print, Electronic and Social Media.
- To produce presentations and press releases for the organization.
- To deal with enquiries from the public, the press, and related organizations.
- To organize and attending promotional events such as press conferences, open days, exhibitions, tours and visits.
- To speak publicly at interviews, Press Conferences and presentations
- To produce informative videos and short films.
- To analyze media coverage.

### KIT Media Cell (2024-25)

Sr.	Name of the faculty	Designation / Department	Position in KIT Media Cell
1	Dr. Mohan B.Vanarotti	Director	Chairman
2	Mr. Amit S. Vaidya	Assistant Professor Department of Mechanical Engg.	Member (Print Media)
3	Mr.Amar Tikole	Assistant Professor Department of Basic Science & Humanities,	Member (Social Media)
4	Mr.Sandip Kadane	Assistant Professor Department of Mechanical Engg.	Member (Photographs)
5	Ms. Kshitija Tashi	Assistant Professor Department of Basic Science & Humanities,	Member (English Drafting)
6	Ms.Trupti Amey Gune	Assistant Professor Department of Computer Science & Business Systems	Member (Website content)
7	Mr.Ajit B. Patil	Assistant Professor Department of Computer Science & Engineering,	Member (Website)
8	Mr. Vaibhav Gaikwad	Clerk	Member (Adv. Designer)



Dr.Mohan B.Vanarotti.  
Director

Dr. Mohan B. Vanarotti  
M.Tech., Ph.D.

Director  
Kolhapur Institute of Technology's  
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